

STANDARD FORM TERMS AND CONDITIONS TRADE PROMOTIONS

“Campari Negroni Week Peel and Reveal”

Terms and Conditions

Important: These Terms and Conditions include terms that limit the Promoter’s liability to you, entitle the Promoter to use your name, likeness and voice in connection with this competition and permit the Promoter to disclose your personal information to third parties and overseas (in accordance with the Promoter’s Privacy Policy <https://www.campari.com/privacy-policy>). By participating in this competition, you accept and agree to be bound by these Terms and Conditions.

Information on how to enter and prize(s) form part of these Terms and Conditions (**terms**). Entries must comply with these terms to be valid.

Details	
Promotion Website	[www.promotions.campari.com]
Promoter	Campari Australia Pty Ltd (ABN 72 137 554 726) of Level 21, 141 Walker Street North Sydney, NSW, 2060.
Promotional Period	The Promotion commences at 12:01 AM (AEST) on September 1 st 2025 and closes at 23:59 PM (AEST) on September 30 th 2025.
Eligible Entrants	Entry is open to Australian residents aged 18 years or over. Employees (and their immediate families) of the Promoter, its related entities, any prize drawers and any agencies associated with this Promotion are ineligible to enter.
Participating Venue	Participating Store is any venue that signs up to participate in the Imbibe Negroni Week for September 2025
Entry	<ol style="list-style-type: none">1) To enter, each Eligible Entrant must, during the Promotional Period<ol style="list-style-type: none">a. Purchase any Campari Negroni at a Participating Venue during the Promotional Period (“Qualifying Transaction”);b. Upon making their Qualifying Transaction, individuals will be provided an official ‘Peel and Reveal Card’ by a member of staff of the Participating Venue, while stocks last. In the event an entry form and purchase receipt are not automatically provided, it is the individual’s responsibility to request them;c. Individuals must then peel back the ‘Peel and Reveal Card’. If a gold or silver ‘N’ is present, the individual will be deemed a ‘Winner’. If a gold ‘N’ is present, the individual will be deemed a ‘Major Prize Winner’. If a silver ‘N’ is present, the individual will be deemed a ‘Minor Prize Winner’. For clarity, if a red ‘N’ is present, the individual is not a Winner.d. The Winner must upload a photo of their receipt and Winning Card to www.promotions.campari.com to claim a prize.2. Entries which in the reasonable opinion of the Promoter:<ol style="list-style-type: none">a) are received outside the Promotional Period;b) contain defamatory, offensive or inappropriate content or infringe intellectual property rights;c) are incomplete or indecipherable; ord) do not otherwise comply with these terms, will be invalid and ineligible for any prize.3. Multiple entries permitted, subject to the following:<ol style="list-style-type: none">a. a limit of one (1) entry is permitted per Qualifying Transaction,b. a maximum of one (1) entry is permitted per person per day; andc. each entry must be submitted separately and in accordance with entry requirements.

Prize(s)	<ol style="list-style-type: none"> 4. The Winner will win either a Major or Minor 'Prize'. <ol style="list-style-type: none"> a. 2x Major Prize: \$2,500 eftpos gift card. b. 20x Minor Prize: Campari Bartender kit (includes Campari 700ml bottle, glassware, ice stamp and bartender roll, valued at \$150 RRP). 5. A representative from the Promotor will be in contact with the Winner of a Major Prize. The Major Prize is subject to the terms and conditions of the eftpos gift card provider. 6. All taxes (excluding GST) and any ancillary costs which may be payable as a consequence of receiving a Prize are the sole responsibility of the Winner. 7. If the Prize (or part of the Prize) is unavailable, the Promoter may substitute the Prize (or that part of the Prize) with a prize of equal value and/or specification, subject to any written directions from a regulatory authority. Other than this, the Prize is not transferable or exchangeable and cannot be taken as cash, unless otherwise specified. 8. The Promoter will not be liable for any loss, damage or injury suffered or sustained (even if caused by negligence) as a result of accepting and/or using the prize, except for any liability which cannot be excluded by law. 9. Subject to the unclaimed prize draw clause, if for any reason the Prize Winner does not take/redeem the prize by the time stipulated by the Promoter, then the prize will be forfeited.
Notification of Winner	<ol style="list-style-type: none"> 10. The Winner will be notified as soon as they enter on the promotion website. Their name will also be published on www.promotions.campari.com 11. The Promoter will retain all unclaimed Prize(s) for three and a half months from the date of the Draw. If the Prize is not claimed within this time, the promoter will forfeit the prize. 12. The Prize will be delivered free of charge to the Winner at the address nominated on their entry within 28 days of the draw. 13. If there is no Winner or the Winner of the Prize cannot be located, this information will be published on www.promotions.campari.com
Privacy and releases	<ol style="list-style-type: none"> 14. The Promoter will collect, use and disclose Eligible Entrants' personal information (PI) to conduct and manage the Promotion in accordance with its Privacy Policy, available at www.promotions.campari.com. The Promoter may, for this purpose, disclose such PI to third parties, including but not limited to agents, contractors, service providers, prize suppliers and, as required, to Australian regulatory authorities. Entry is conditional on providing this PI. The Privacy Policy also contains information about how Eligible Entrants may opt out, access, update or correct their PI, how Eligible Entrants may complain about a breach of the Australian Privacy Principles or any other applicable law and how those complaints will be dealt with. All entries become the property of the Promoter. The Promoter may disclose PI overseas in accordance with the terms of its Privacy Policy. 15. Eligible Entrants consent to the Promoter using their name, likeness, image and/or voice in the event they are a Winner (including photograph, film and/or recording of same) in any media for a period of 12 months from the date the Prize is awarded without remuneration for the purpose of promoting the Promotion. The Promoter will seek additional consent from Eligible Entrants before using their name, likeness, image and/or voice for the purpose of promoting any products or services manufactured, distributed and/or supplied by the Promoter which are not connected to the Promotion. If requested by the Promoter, the Eligible Entrant agrees to sign a separate release required by the Promoter to give effect to this arrangement.
Miscellaneous	<ol style="list-style-type: none"> 16. The Promoter reserves the right, at any time, to verify the validity of entries and entrants (including an entrant's identity, age and place of residence) and reserves the right to disqualify any individual who the Promoter reasonably believes has materially breached any of these terms, tampered with the entry process or engaged in any unlawful or other improper misconduct calculated to jeopardise fair and proper conduct of the promotion. Errors and omissions may be accepted at the Promoter's discretion. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights. 17. The Promoter encourages consumers to enjoy liquor responsibly. Consumers of legal drinking age are advised to consider the safe drinking levels recommended in the National Health & Medical Research Council Australian Alcohol Guidelines (available at www.nhmrc.gov.au). 18. If this Promotion is interfered with in any way or is not capable of being conducted as reasonably anticipated for any reason beyond the reasonable control of the Promoter including technical difficulties, unauthorised intervention or fraud, the Promoter may, to the extent permitted by law:

	<p>(a) disqualify any entrant; or</p> <p>(b) subject to any written directions from a regulatory authority, modify, suspend, terminate or cancel the Promotion or modify the Prize, as appropriate.</p> <p>Nothing in these terms limits, excludes or modifies (or purports to do so) any non-excludable guarantees or warranties under consumer law (Non-Excludable Guarantees).</p> <p>19. Except for the Non-Excludable Guarantees and any other liability that cannot by law be excluded, the Promoter's liability for any personal injury or loss or damage suffered or sustained (even if caused by negligence) as a result of accepting and/or using a prize or in relation to the Promotion, is limited to the value of the prize except to the extent the loss, damage or injury arises as a result of the fraud or wilful misconduct of the Promoter or its employees or officers.</p> <p>20. Without limiting any liability which cannot be excluded by law, any prize supplied by a third party supplier is subject to the terms and conditions of that third party supplier. The Promoter is not responsible or liable for any loss, damage or injury suffered by any winner as a result of the conduct of any third party supplier or otherwise as a result of the winner accepting and/or using a prize (even if caused by negligence) that is supplied by a third party. Nothing in these terms restricts, excludes or modifies any rights or remedies that cannot be excluded, restricted or modified under applicable law or any right to recourse you may have against a third party supplier.</p> <p>21. Without limiting any liability which cannot be excluded by law, the Promoter will not be liable for any loss or damage associated with:</p> <p>(a) any technical difficulties or equipment malfunction outside of the Promoter's reasonable control;</p> <p>(b) any theft, unauthorised access or third party interference;</p> <p>(c) any late, lost, altered or misdirected entries due to any reason beyond the Promoter's reasonable control;</p> <p>(d) any tax liability incurred by a Winner or entrant;</p> <p>(e) any variation in prize value to that stated in these terms; and/or</p> <p>(f) any damage to or delay in transit of the Prize during delivery, except to the extent caused or contributed to by the Promoter.</p>
<p>Disputes</p>	<p>22. All feedback in respect of the Promotion should be submitted to the Promoter's feedback address at: info.australia@campari.com In the case of any dispute, the Promoter will make a determination, acting reasonably and taking into account the Eligible Entrant's point of view and any facts, evidence or feedback provided, and responding fairly and in a reasonable time. In all other respects, the Promoter's decision in connection with all aspects of this Promotion is final and binding and no correspondence will be entered into.</p>

Condensed Terms and Conditions

For use in advertising for a trade promotion/competition

(Nb. These terms could be shortened to remove any double up with body copy (i.e. if the body copy states the competition close date then this need not be repeated in the condensed terms. In addition, any unusual or particularly onerous terms should be disclosed).

[For use in advertising except TV and radio]

See www.campari.promotions.com for full terms and conditions. Australian residents aged 18 or over. One entry per eligible purchase. Max one entries per person per day. Competition closes 11.59pm ([AEST/AEDT]) on September 30th 2025. Prizes drawn at anytime across September 2025. Winner notified in writing or by phone and published on www.campari.promotions.com. Details from entries may be used by Promoter and given to third parties to conduct this promotion. Limitations of liability apply.

[For use in TV and radio advertising]

See www.campari.promotions.com for full terms and conditions. Closes 11.59pm ([AEST/AEDT]) on 30th September 2025. Details from entries may be used by Promoter and given to third parties to conduct this promotion. Limitations of liability apply.